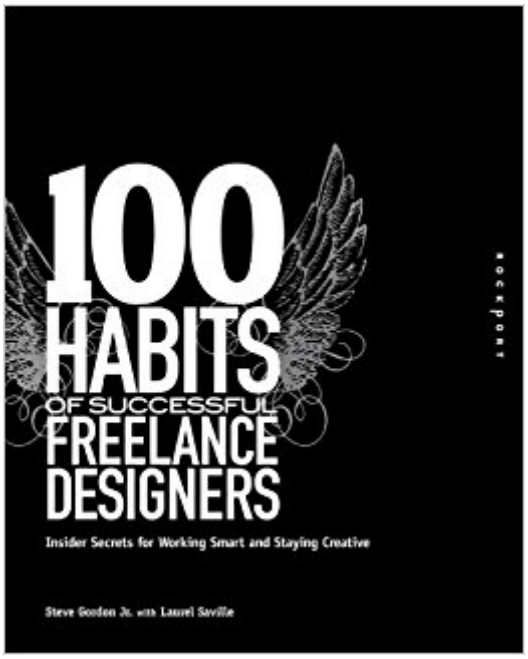
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100 Habits Of Successful Freelance Designers: Insider Secrets For Working Smart & Staying Creative



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Synopsis

Good habits are found in every part of the design process, from promoting yourself well in order to land the client, to working with that client, to achieving the desired results on press. 100 Habits of Successful Freelance Designers reveals solutions from a wide range of freelance designers whose years of experience have helped them find not only the most creative solutions for their clientsÃ¢â ¬â„¢ design needs, but also the most successful solutions. This book also focuses on the daily habits that inspire these designers to stay creative and business strategies to be successful when working on your own.

Book Information

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Customer Reviews

Steve Gordon Jr. has been a professional graphic designer for the better part of a decade. HeÃ¢â ¬â„¢s run the full range of the career path with experience from Fortune 1000 in-house design at internationally recognized Fortune 1000 companies, agency and studio work to now working as an independent designer and creative consultant. He frequently lectures on how small studios/freelance designers can stay competitive in the design field at conferences such as the HOW Conference.

So this book is really a compilation of a page or two written by a freelancer providing their advice and habits to the reader. Some of it was good and a lot of it felt very repetitive. However, if you are a freelancer I would add this book to your library as you can never have too much advice and insight.

A lot of good information but it is a little broad. Almost like a philosophy book on graphic design. I wish it was a little bit more detailed. Overall, I enjoyed the book and got a lot of good ideas from it.

A+

I’m only about halfway through this book, but I absolutely love it. I’ve already learned valuable things to help me with my freelancing career!

The book was water damaged. I have not found time todo anything about it because I felt trap in my purchase. Can you help me. Book is what I expected, not mad about content.

Simple enough to understand where you want and don’t want to got as a freelancer. Not reading this would highly screw up your life as a non-hired expert. Among with other couple of books this one builds up part of my "FreeLance Bible Set" Don’t miss this book... period!

This book offers nothing new. The 100 habits are simple, everyday things that all design-advice blogs will list, and that most designers already do. Do not buy this book if you are already a practicing designer, only for the very basic, 101 starter students.

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